





# KEVIN JACKSON, MBA, NACD.DC

CHIEF INFORMATION OFFICER & INDEPENDENT DIRECTOR

## CONTACT

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## SKILLS

- Multi-industry Executive
- Multi-disciplined Executive
- Strategy, Problem Solving, Critical Thinking
- Empathy, Adaptability, Leadership
- Corporate Governance
  - **NACD.DC Certified**

## EDUCATION

**Corporate Governance Certificate**  
**Wharton Executive Education**  
2022

**MBA - Accounting & Finance**  
**York College of Pennsylvania**  
1995 - 1999  
Established the Jackson Community  
Hope Scholarship Fund

**BS - Economics**  
**West Chester University**  
1990 - 1994  
Deans List  
President - Alpha Phi Alpha Fraternity, Inc.

## BOARDS

- York College of PA**
  - Private college with 4500+ students
  - Experiential learning
  - Chair - Student Life Committee
  - Executive Committee
- York Country Day School**
  - Independent college preparatory day school
  - Developing bold and active citizens
  - Centered around humanity and dignity

## PROFILE

Kevin Jackson is an executive leader with a track record of distinguished performance in multiple disciplines, industries, and community service. Kevin is a builder who excels in technology, corporate governance, M&A integration, customer intimacy, business development, lean, audit, compliance, project management and operations. Kevin has led multi-billion dollar organizations and companies in government, banking, radio, cable, manufacturing, distribution, retail, real estate, building products, healthcare, education, and the non-profit sector.

## WORK EXPERIENCE

**Chief Information Officer** 2026 - Present

Pennsylvania Liquor Control Board - Commonwealth of PA

- Directs the information technology that allows the PLCB to regulate the manufacture, import, sell, distribute and disposition of liquor, alcohol, and malt or brewed beverages in the commonwealth (560 retail stores, 13 licensee service centers, etc.)
- Responsible for strategic IT planning, policy development, application services, data services, infrastructure, security, and customer service to support the agency's business and operational environments.
- Develops, recommends, implements, and aligns with current business needs.

**Chief Executive Officer** 2023 - 2026

Positivity Guru LLC

- Strategic management
- Business consulting / Executive strategy
- Corporate governance / Oversight
- Project management / Process improvement
- vCIO (Virtual Chief Information Officer)
- Operations administration
- Contract negotiation / Vendor compliance

**Chief Experience Officer (and CIO)** 2006 - 2022

The Wolf Organization, LLC (Private sold to Private Equity)

- Led the Business Process & Technology team, the Support Services / Customer Care unit, the ISO 9001:2015 certification efforts, M&A integration, and oversight of all cross-functional Transform-The-Business activities (~75 employees).
- Took Wolf Home Products from being a two-step distributor of other manufacturer's products to becoming a sourcing company with Wolf private label products. Wolf branded products now account for 85% of Wolf sales with no restrictions to sell products in any geographical location.
- Successfully led and integrated a \$20M acquisition with synergies in three different areas (increased company margins, expanded programs and services, and logistical efficiencies in new markets).
- Oversaw the opening/relocation of ten facilities in the past seven years.
- Led the selection, formulation, and execution of system enhancements including SAP ERP, telecommunications, and eCommerce activities.
- Increased no-touch transactions by over 40% resulting in increased customer satisfaction, efficiencies, and significant savings directly to the bottom-line.
- Slashed company expenses by over \$250,000 annually by leveraging buying groups and leveraged procurement programs (UPS shipping, travel, temporary staffing, IT hardware/software, supplies, pallets, etc.).