



KEVIN D. JACKSON, NACD.DC

Kevin Jackson is the Chief Information Officer for the Pennsylvania Liquor Control Board. He leads and manages a complex IT portfolio of people, infrastructure, systems, security, processes and projects that support the strategic and tactical needs of the agency across the Commonwealth.

Kevin is the former Chief Executive Officer of a strategic management firm specializing in business process, technology and executive strategy consulting and the former Chief Experience Officer and Chief Information Officer at The Wolf Organization, LLC (a building products company that was acquired by private equity firm Clearlake Capital Group, L.P. in 2021). Kevin's strong business and financial acumen led him to being responsible for delivering on the synergies of all M&A activity, overseeing IT and its cybersecurity activities, SAP ERP implementations, being the management representative for all ISO 9001:2015 efforts and leading the organization's customer service and engagement efforts.

Kevin was also the Director of Internal Audit for Susquehanna Pfaltzgraff Co. (a privately-held company with public debt in Radio, Cable, Manufacturing, Distribution, Retail, eCommerce, Real Estate and Internet Services). In this role, Kevin reported directly to the Audit Committee and was responsible for the planning and execution of all operational and financial audits. Kevin, and his team of auditors, also worked very closely with KPMG on the organization's external audit and financial statements.

Kevin's career started in the banking industry and he rotated through all facets of operations, auditing and corporate lending. Kevin also brings over 30 years of experience at overseeing strategy, protecting the interests of stakeholders, ensuring compliance, and asking insightful questions to provide sound governance.

In present board positions, Kevin has:

- Played an integral role in the selection and replacement of the organization's President/CEO.
- Been a relevant expert in examining the strategic philosophy of market expansion, innovative partnerships/opportunities, and long-range planning.
- Brought diversity of thought to trending and relevant current events.
- Provided oversight and accountability to company objectives and key performance indicators.
- Led work to advance the organization and Board's strategic goals.

BUSINESS EXPERIENCE

- April 2026 - Present Pennsylvania Liquor Control Board - Chief Information Officer
- January 2023 - April 2026 The Positivity Guru LLC - Chief Executive Officer
- January 2021 - December 2022 The Wolf Organization, LLC - Chief Experience Officer & Chief Information Officer
- April 2013 - January 2021 The Wolf Organization, LLC - EVP, Chief Information Officer, Innovation and Quality
- January 2010 - April 2013 The Wolf Organization, LLC - SVP, Business Process & Technology
- January 2009 - January 2010 The Wolf Organization, LLC - VP, Process Development and Compliance
- May 2006 - January 2009 The Wolf Organization, LLC - Director of Support Services
- January 1999 - May 2006 Susquehanna Pfaltzgraff Co. - Director of Corporate Internal Audit
- December 1994 - January 1999 Drovers Bank - Branch Mgt, Corporate Auditing, Corporate Lending



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EDUCATION

- MBA Accounting & Finance, York College of Pennsylvania
- BS Economics - West Chester University
- Directorship Certified (NACD.DC) - National Association of Corporate Directors
- Corporate Governance Certificate - Wharton Executive Education

SKILLS

- Extensive C-level experience in Technology, M&A, Executive Strategy, Audit and Risk Management
- Industry experience in Government, Banking, Manufacturing, Distribution, Retail, Radio, Cable, Internet Services, Real-Estate, eCommerce, Building Products, Technology, Non-profit and Entrepreneurship
- Proven value as a strategic advisor, mentor and partner to high-growth organizations
- Experience leading business operations with P&L responsibility
- Change agent with deep knowledge of ISO 9001 and continuous improvement concepts
- Corporate governance, audit committee and due diligence experience with family-owned businesses, privately-held organizations, private equity firms and non-profit organizations

BOARD & ADVISORY EXPERIENCE

- May 2020 - Present
York College of Pennsylvania - Board Trustee, Executive Cmte, Cmte Chair
Student-centric private college with an emphasis on experiential learning and community engagement. Chair - Student Life, Vice Chair - Center for Community Engagement, Executive Committee Member, Audit Committee Member
- July 2023 - Present
York Country Day School
Independent college preparatory day school
- January 2022 - February 2023
WellSpan Health - Independent Director
Nine respected hospitals, 250+ patient locations. more than 23,000 employees and a multi-speciality medical group with 2700+ physicians and advanced practice providers. Quality Committee Member
- January 2008 - April 2020
York Academy Regional Charter School - Founder, Board Member, Advisor
Tuition-free, diverse non-profit school of choice. College preparatory and beyond leveraging the International Baccalaureate curriculum.