

KEVIN D. JACKSON, MBA, NACD.DC

Executive Consultant | Strategy and Governance Advisor | Certified Independent Director
717-676-7360 | kevinduanejackson1@gmail.com | www.kevinduanejackson.com
York, PA 17408

EXECUTIVE SUMMARY

Strategic executive with more than 25 years of experience leading transformation across building products, healthcare, banking, retail, media, distribution, manufacturing, real estate, technology, education, and nonprofit sectors. Recognized for driving M&A integration, digital transformation, operational excellence, and corporate governance. A certified independent director (NACD.DC) and Wharton-trained in Corporate Governance, known for translating complex business challenges into strategic, measurable outcomes.

A builder and integrator who delivers value through disciplined execution, empathy-driven leadership, and data-informed decision-making. Trusted advisor to CEOs and boards seeking to optimize performance, strengthen oversight, and align strategy with sustainable growth.

CORE COMPETENCIES

Operational Excellence & Lean Initiatives • Project Management • Strategic Planning & Execution • Mergers & Acquisitions Integration • Digital Transformation & Technology Strategy • Financial Management & Audit Compliance • Stakeholder Engagement • Leadership Development • Organizational Change • Corporate Governance • Board Advisory & Oversight

PROFESSIONAL EXPERIENCE

Chief Executive Officer — Positivity Guru LLC

York, PA | 2023 – Present

Provide executive consulting and governance advisory services to organizations seeking transformation, cultural alignment, and strategic growth.

- Lead executive-level strategy sessions focused on performance optimization, operational excellence, technology enablement, and governance best practices.
 - Serve as fractional Chief Information Officer (CIO), Chief Operating Officer (COO), and Chief Experience Officer (CXO) for select clients - managing key projects, vendor relationships, continuous improvement, cost savings, compliance, and governance.
 - Partner with boards and senior leaders to implement governance frameworks and process improvement initiatives that strengthen oversight and drive accountability.
-

Chief Experience Officer & Chief Information Officer — The Wolf Organization, LLC

York, PA | 2006 – 2022

Directed all business process, customer experience, and technology functions for a multi-billion-dollar sourcing company and distributor later sold to private equity. Led a cross-functional team of 80+ employees across operations, IT, and customer care.

- Transformed Wolf from a two-step distributor into a branded sourcing and manufacturing company; Wolf private-label products grew to 85% of total sales.
 - Oversaw and integrated a \$20M acquisition, achieving margin expansion, market growth, and logistical efficiencies across three divisions.
 - Drove digital transformation by implementing SAP ERP, upgrading telecommunications infrastructure, and expanding eCommerce capabilities.
 - Increased no-touch transactions by 40%, improving customer satisfaction, efficiency, and profitability.
 - Reduced annual operating expenses by \$250K through strategic procurement and vendor consolidation.
 - Led ISO 9001:2015 certification, M&A integration, and process standardization across multiple facilities.
 - Oversaw the opening and relocation of 10+ facilities, aligning technology, logistics, and customer operations.
-

Director, Internal Audit — Susquehanna Pfaltzgraff Co.

York, PA | 1999 – 2006

Led internal audit operations for a \$2B private conglomerate spanning broadcasting, cable, manufacturing, retail, and real estate, later acquired by public companies.

- Reported directly to the Board of Directors' Audit Committee; ensured compliance with federal, state, and corporate regulations.
 - Designed and executed risk management frameworks and audit methodologies across multi-industry divisions.
 - Strengthened internal controls, supported due diligence for acquisitions, and implemented enterprise-wide compliance processes.
-

BOARD LEADERSHIP & GOVERNANCE

York College of Pennsylvania — Executive Committee Trustee; Chair, Student Life & Success Committee; Member, Center for Community Engagement

York Country Day School — Board Member

WellSpan Health — Former System Board Member, Quality Committee

Jackson Community Hope Scholarship Fund — Founder

EDUCATION & CERTIFICATIONS

NACD.DC Certified Independent Director — National Association of Corporate Directors

Corporate Governance Certificate — Wharton Executive Education, 2022

MBA (Accounting & Finance) — York College of Pennsylvania, 1999

BS (Economics) — West Chester University, 1994

RECOGNITION & COMMUNITY IMPACT

- Founded and established *ConnectYork.org* (a county-wide referral platform for large healthcare systems, community-based organizations, and the public).
- Established the *Jackson Community Hope Scholarship Fund* to support educational opportunity.
- Served as President, Alpha Phi Alpha Fraternity, Inc.
- Dean's List, West Chester University.
- Recognized for distinguished community and industry leadership across multiple sectors.