

KEVIN JACKSON, NACD.DC

CERTIFIED INDEPENDENT DIRECTOR, INDEPENDENT CONSULTANT

CONTACT

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SKILLS

- Multi-industry Executive
- Multi-disciplined Executive
- Strategy, Problem Solving, Critical Thinking
- Empathy, Adaptability, Leadership
- Corporate Governance
 - NACD Member
 - NACD.DC Certified

EDUCATION

Corporate Governance Certificate
Wharton Executive Education
2022

MBA - Accounting & Finance
York College of Pennsylvania
1995 - 1999
Established the Jackson Community
Hope Scholarship Fund

BS - Economics
West Chester University
1990 - 1994
Deans List
President - Alpha Phi Alpha Fraternity, Inc.

BOARDS

WellSpan Health

- Eight respected hospitals
- More than 200 patient care locations
- 20,000+ employees
- Quality Committee

York College of PA

- Private college with 4500+ students
- Experiential learning
- Chair - Student Life Committee
- Audit Committee, CCE Committee

PROFILE

Kevin Jackson is an executive leader with a track record of distinguished performance in multiple disciplines, industries, and community service. Kevin is a builder who excels in corporate governance, M&A integration, technology, customer intimacy, business development, lean, audit, compliance, project management and operations. Kevin has led multi-billion dollar companies in banking, radio, cable, manufacturing, distribution, retail, real estate, building products, healthcare, education, and the non-profit sector.

WORK EXPERIENCE

Chief Executive Officer 2023 - Present

Positivity Guru LLC

- Strategic management
- Business consulting / Executive strategy
- Corporate governance / Oversight
- Project management / Process improvement
- vCIO (Virtual Chief Information Officer)
- Operations administration
- Contract negotiation / Vendor compliance

Chief Experience Officer (and CIO) 2006 - 2022

The Wolf Organization, LLC (Private sold to Private Equity)

- Led the Business Process & Technology team, the Support Services / Customer Care unit, the ISO 9001:2015 certification efforts, M&A integration, and oversight of all cross-functional Transform-The-Business activities (~75 employees).
- Took Wolf Home Products from being a two-step distributor of other manufacturer's products to becoming a sourcing company with Wolf private label products. Wolf branded products now account for 85% of Wolf sales with no restrictions to sell products in any geographical location.
- Successfully led and integrated a \$20M acquisition with synergies in three different areas (increased company margins, expanded programs and services, and logistical efficiencies in new markets).
- Oversaw the opening/relocation of ten facilities in the past seven years.
- Led the selection, formulation, and execution of system enhancements including SAP ERP, telecommunications, and eCommerce activities.
- Increased no-touch transactions by over 40% resulting in increased customer satisfaction, efficiencies, and significant savings directly to the bottom-line.
- Slashed company expenses by over \$250,000 annually by leveraging buying groups and leveraged procurement programs (UPS shipping, travel, temporary staffing, IT hardware/software, supplies, pallets, etc.).

Director, Internal Audit 1999 - 2006

Susquehanna Pfaltzgraff Co. (Private sold to Public Companies)

- Kept a \$2B multi-industry private company in compliance with all applicable federal, state, local, and company guidelines.
- Reported to the Board of Directors - Audit Committee
- Planned, supervised, performed, and reported results of financial and operational audits of the nation's largest privately held radio broadcaster, cable systems, internet services, real estate, retail stores, manufacturing, and distribution.